



**360Mapp**

*your business on the map*

## SHOWCASE YOUR BUSINESS IN 360

Engage clients with an immersive virtual tour of your business through the Bay Islands 360 Platform.

**BAY ISLANDS**  
TOURISM BUREAU



## BAY ISLANDS

360 Aerial  
Tour



## DIVE SITES

360 Underwater  
Tours



## YOUR BUSINESS

with  
Google 360 Tour



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[www.bayislands360.com](http://www.bayislands360.com)

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# Our Project.

## Product Description and Platform objectives.

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### PRODUCT DESCRIPTION

BayIslands360 is an innovative digital platform designed to **showcase the Bay Islands** through immersive 360° virtual tours, aerial views, and interactive maps. The platform connects hotels, dive shops, attractions, and local businesses, allowing visitors to explore the islands online before they arrive.

With BayIslands360, travelers can virtually walk through hotels, discover dive sites, explore beaches, and get a true sense of the destination.

This helps businesses increase visibility, build trust with potential clients, and inspire travelers to choose the Bay Islands for their next trip.

# 2. 360 PLATFORM OBJETIVES

- > Promote the Bay Islands globally as a premier travel and diving destination using innovative 360° technology.
- > Support local businesses by providing them with a modern tool to showcase their services and facilities.
- > Enhance visitor experience by offering a virtual preview of accommodations, activities, and attractions.
- > Strengthen BITB's promotional efforts at tourism fairs, events, and campaigns with an interactive and engaging tool.
- > Create a unified destination presence that highlights the beauty, culture, and hospitality of the Bay Islands.



# Why should you participate?

- 1. Increased Visibility Through Strategic Partnerships**

Our platform is supported by key strategic partners such as the Bay Islands Tourism Bureau (BITB), Roatán Marine Park, and BICA, all of whom provide direct access to BayIslands360 through their official websites. This integration significantly enhances the reach and exposure of all participating businesses.
- 2. Global Exposure Through Trade Shows**

The Bay Islands Tourism Bureau (BITB) will actively showcase the platform at a minimum of 12 international travel trade shows annually, starting in 2025, mainly targeting the U.S. market.
- 3. One-Time Investment, Lifetime Use**

The only cost required is the creation of your property's virtual tour (a one-time fee, no recurring charges). Once completed, the virtual tour will also be delivered directly to you, so it can be embedded and used independently across your website, social media, and marketing channels.
- 4. Boost Visibility on Google Maps**

Each virtual tour is also published on Google Maps and Google Street View, giving your property permanent visibility on the world's largest travel and search platforms, reaching thousands of potential guests organically.

# How to participate

## Option

### A

#### **360 Google Tour** 30 panoramas **\$500 + tax**

- Published directly on Google Maps & Google Search.
- Increases visibility and credibility online.
- Embeddable on your website and social media.
- Ideal for attracting customers searching for locations and exploring them remotely with ease.

\* Best for businesses that want to be easily found and explored online with Google.

## Option

### B

#### **Hosted 360 Tour** 30 panoramas **\$300 + tax (extra)**

- Full control over branding and customization adding your logo and your own menu
- Can include interactive elements like videos, hotspots, and booking links.
- No reliance on third-party platforms like Google Maps.
- Embeddable on your website and social media.

\* Best for businesses that need a fully personalized experience with interactive features.

## Option

### C

#### **Platform link** **Free of charge** **x BITB members**

- Appear in the curated list of hotels, dive shops, restaurants, and activities.
- Drive traffic directly to your website or booking engine.
- Inclusion in a platform actively promoted by the Bay Islands Tourism Bureau at trade shows and marketing campaigns.

\* Get your business listed and connected within the platform, ensuring visibility and easy access for visitors.



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[www.bayislandstourismbureau.org](http://www.bayislandstourismbureau.org)

# Why 360Mapp




We specialize in high-quality photography and immersive virtual tours that transport users anywhere in the world—without ever leaving their homes.

From breathtaking aerial shots to mesmerizing underwater explorations, our 360° images and videos captivate travelers and connect businesses with their ideal audience.



Reach out to 360MAPP for inquiries or quotes on our Hosted Virtual Tour and Google Street Virtual Tour services.

 [info@360mapp.com](mailto:info@360mapp.com)